

# Business Continuity and Data Recovery

Protect. Backup. Run. Restore.

## What does continuity mean for your business?

Imagine you are a medical practice that can't book appointments because your server is down. How long could this business be down before it starts to "hurt" patients? Imagine you are a law firm that needs specific case files, but whose files were recently "locked up" by Ransomware. Imagine you are a retail business that needs to process hundreds of transactions a day, but your point of sale system was damaged in an electrical storm, and you can't process and record transactions. How will you stay in business? What will you do?

*Now imagine getting it all back in a matter of minutes.*

It's no longer a matter of "if," but "when" a real-world threat will compromise your business data. Between natural disasters, viruses, user error, and ransomware like "cryptolocker", these threats are becoming ever-present.

## Business Continuity made for your business

No matter how complex your IT environment may be, business continuity should be simple, fast, and reliable. It should work when you need it to – in an instant's notice – locally in your office or from an off-site location. It should prove itself day in and day out on your schedule.

Datto Continuity is a robust, all-in-one business continuity solution that brings together state of the art hardware with a secure cloud storage capability. The result is a comprehensive backup, recovery, and business continuity solution that gets your business up and running instantly in the event you can't access your data or systems.

## With SIRIS you get Total Data Protection

SIRIS, the flagship of Datto Continuity, combines the most important elements of data protection into a single fully integrated package: reliable backups and verification, restoration from any snapshot, and the ability to virtualize from a local appliance or from the Datto Cloud for business continuity.

## What do you get with Datto?

### • Data Protection on premises and in the Datto Cloud

Every image-based snapshot of your system is stored both locally and in secure, purpose-built data centers using Datto technology. This means no third-party cloud providers are involved in the safety of your data.

### • Protection from any type of disaster

Going beyond simply recovering data, business continuity saves businesses by keeping them online in the face of otherwise devastating issues like ransomware, natural disasters, and costly human errors. With the ability to immediately get back up and running Datto helps you reduce disaster costs and avoid system downtime when it matters most.

